



**PANIK SENARIDDHIKRAI(NOTT)**  
**CONTACT@SMARTRESEARCHTHAI.COM**  
**WWW.SMARTRESEARCHTHAI.COM**

## OBJECTIVE

- Share experiences, knowledge, and skills
- Use knowledge and skill to help others
- Success in life

## SKILLS

- TOELF ITP@MU 483pts (2016)
- TOEIC 665pts (23/06/17)
- MS office
- SPSS
- AMOS
- LISREL
- Mplus
- PROcessMacro
- SmartPLS

## CONTACT

Tel.086-555-5949

Line: [@SmartResearchThai](#)

FB: [SmartResearchThai](#)

Web: [SmartResearchThai.com](#)

## EXPERIENCE

STATISTICIAN@SMARTRESEARCHTHAI CO., LTD

- OVER 10 YEARS – PRESENT
- TO CONSULT RESEARCHER'S ANALYZE STATISTIC AND SOFTWARE TRAINING
- SPSS, AMOS, LISREL, MPLUS, PROCESSMACRO, SMARTPLS
- REGRESSION, FACTOR ANALYSIS, SEM, MEDIATION, MODERATION

PARTTIME LECTURER@SAMUTSAKHON COMMUNITY COLLEGE

- FEB2011 – FEB2018
- MIS, INFORMATION TECHNOLOGY FOR LIFE, STATISTIC FOR IT, E-COMMERCE

## EDUCATION

DOCTORAL DEGREE (ONLY TAKEN COURSES)

- JUNE2011 – APRIL 2017 @MAHIDOL UNIVERSITY
- Population Education: 3.48
- Specialize in Advanced Statistic

MASTER DEGREE

- JUNE 2007 – MAY 2010 @PRINCE OF SONGKLA UNIVERSITY
- Master of Science (Management of Information Technology): 3.48

## Publication and presentation

- [The Role of Confirmatory Factor Analysis \(CFA\) in Structural Equation Modeling \(SEM\)](#). Journal of Management Sciences Kasetsart University. Vol 1, No.2, July. December 2022
- Conference published in NCCIT2010 "[Geographic Information System for Crime Risk Area Analysis](#)"